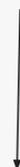
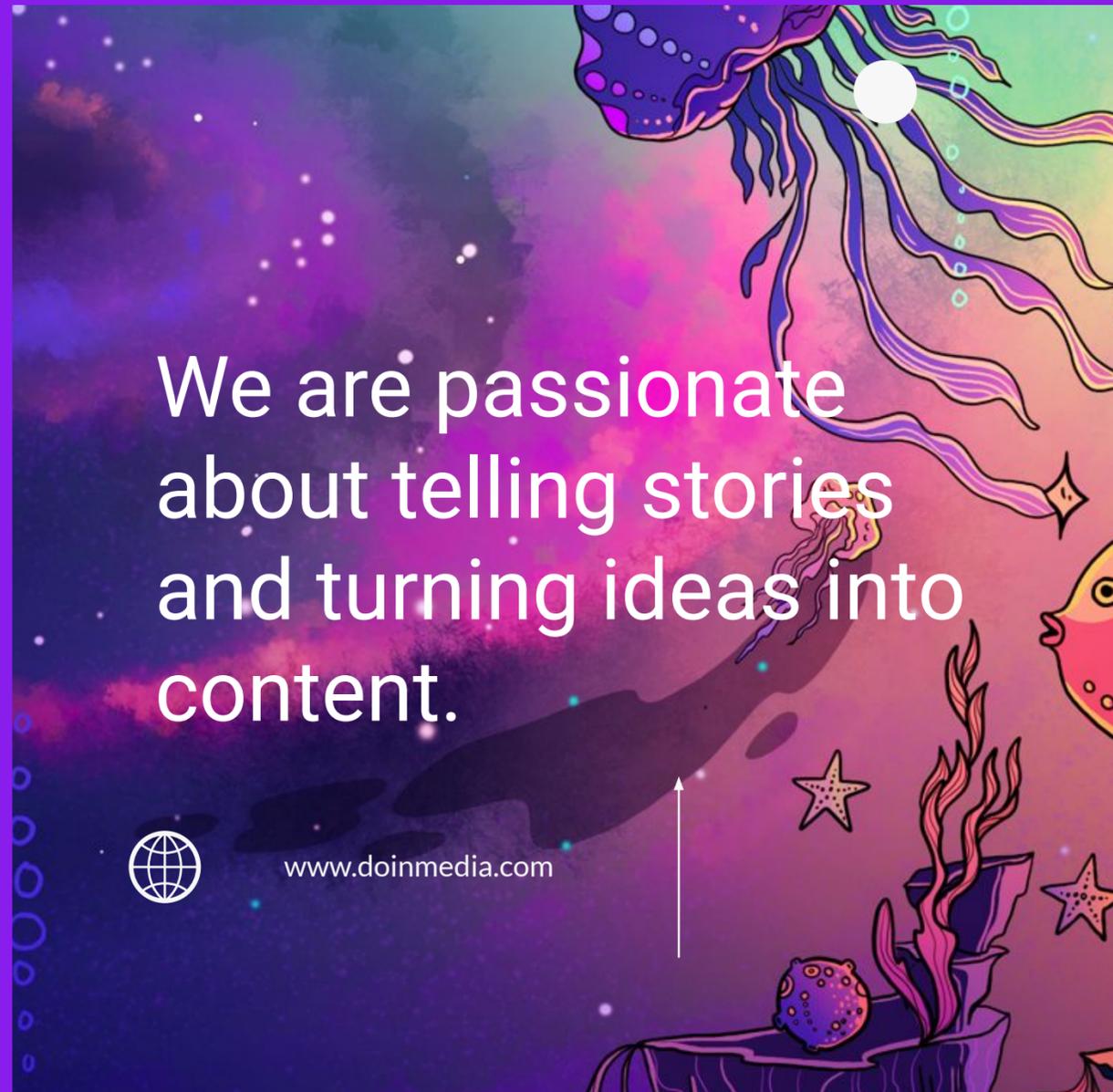




DOINMEDIA®

Stories that transcend!





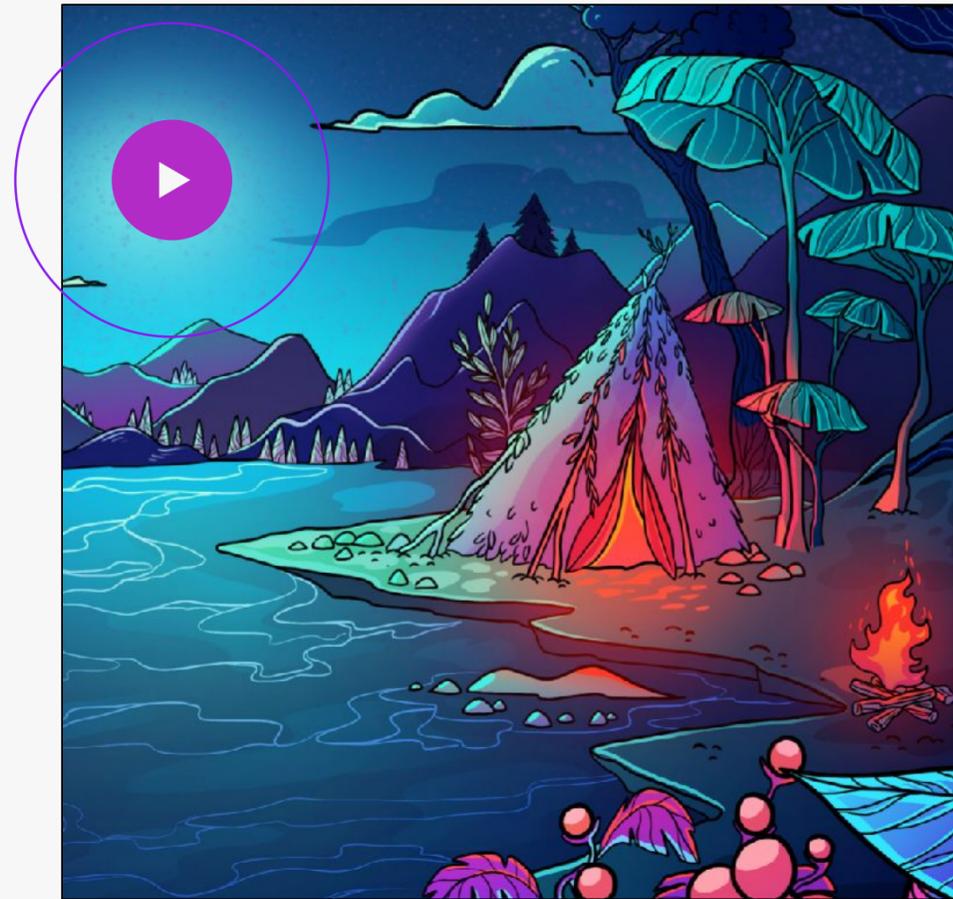
We are passionate
about telling stories
and turning ideas into
content.



www.doinmedia.com

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About Doinmedia

Hello, we are a team that knows how to tell stories and turn ideas into content. We research, propose, create, and transform. We tell stories that transcend and achieve the goals for which they were designed. We do it with quality and passion.

Let's team up and tell the stories the world needs!



Winners
CREA DIGITAL 2017



Live Action **Reel** *Stories That Transcend*

Beyond offering audiovisual production, photography, and animation services, we are driven to create stories that inspire and transcend.

[Watch the video](#)

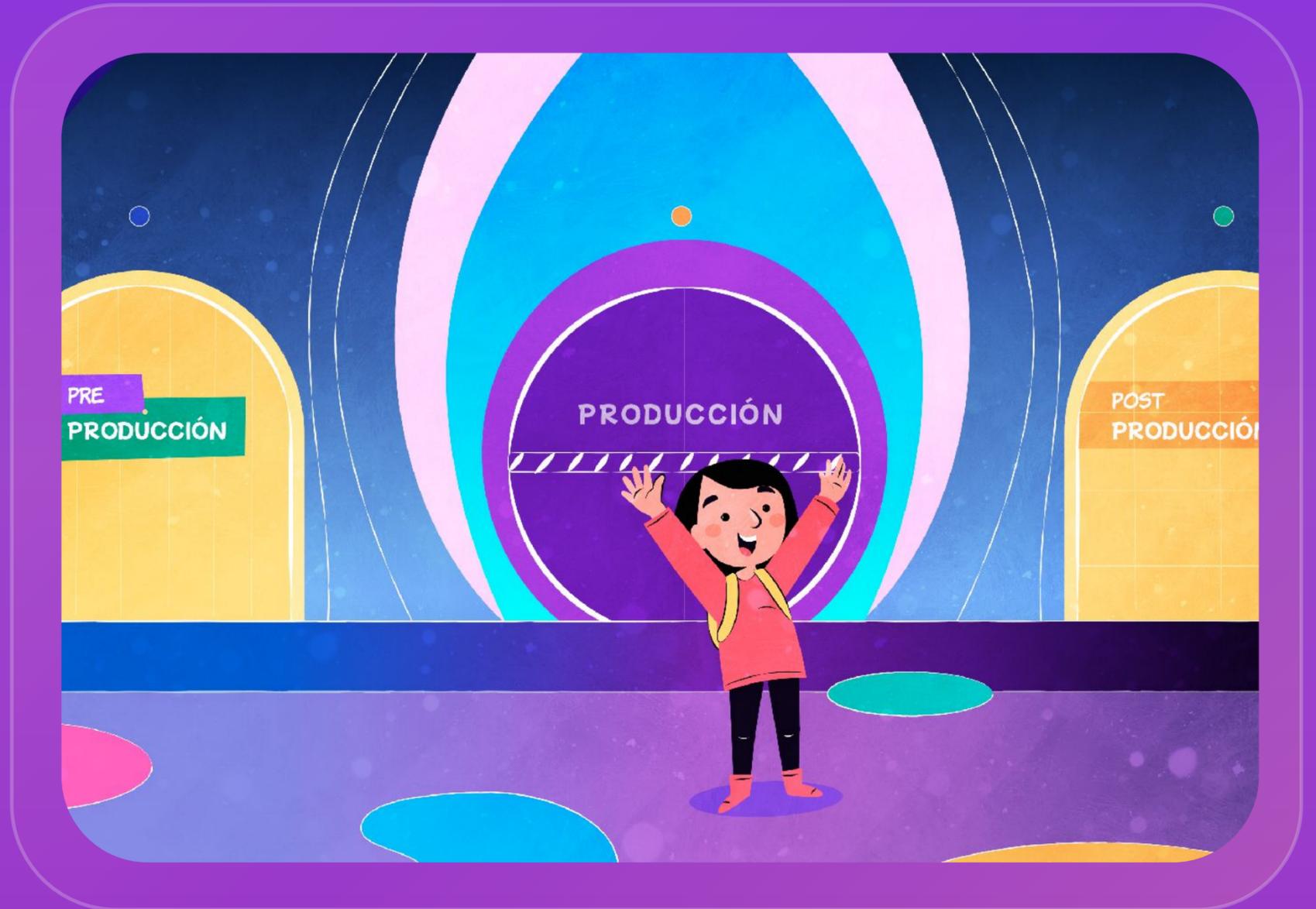


Animation Reel

Animated explainer videos teach an idea or a complex process in a simple and educational way, tell a story, or showcase the benefits of your company's products and services. Our process includes: Pre-production, Production, and Post-production

[Watch the video 2D](#)

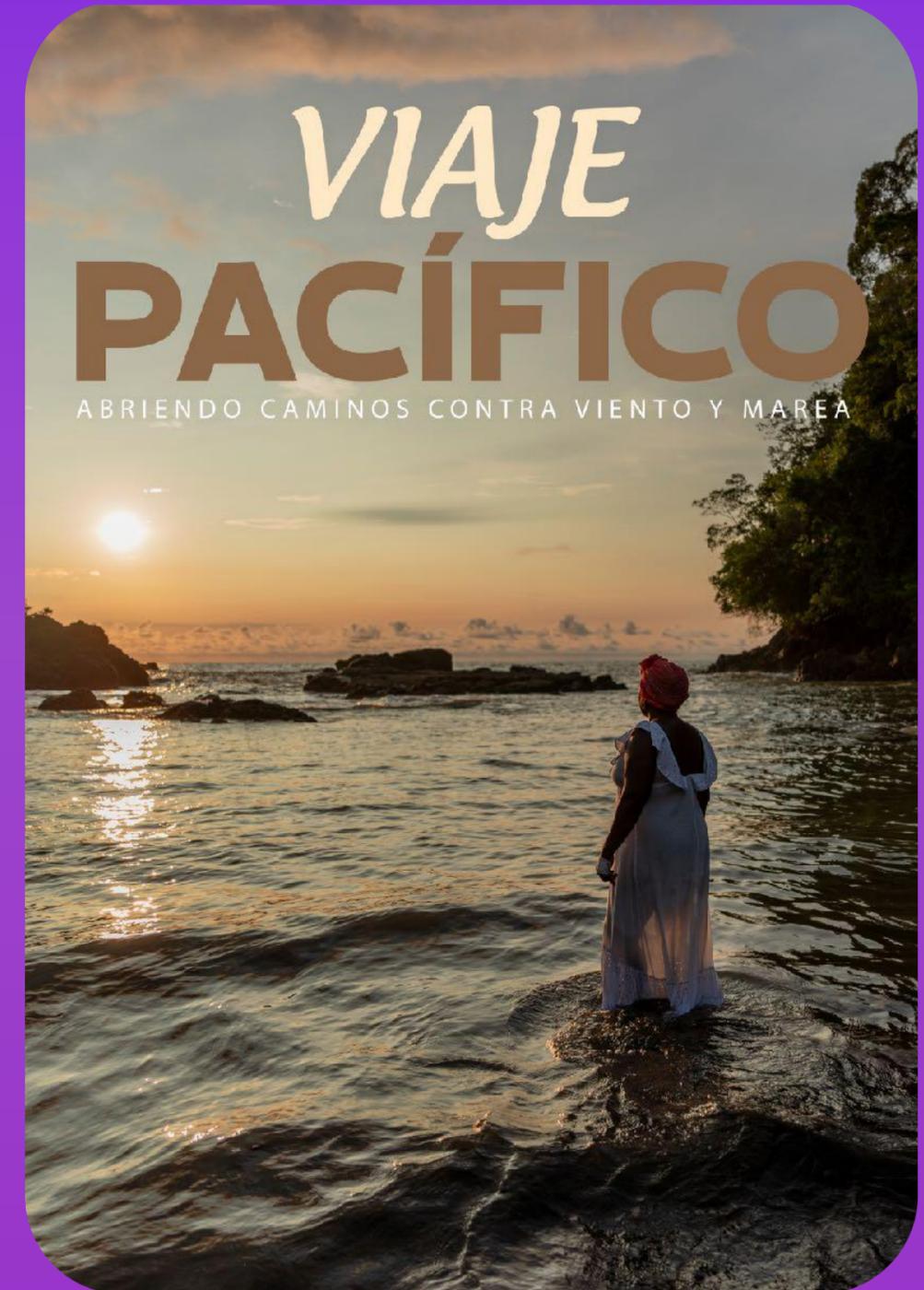
[Watch the video 3D](#)



www.doinmedia.com

Viaje Pacífico Documentary

[Watch the first part](#)



Video Production

We provide comprehensive consulting to create the unique and creative piece you are looking for. Our services include:

- Script
- Storyboard
- Filming
- Animation
- Voice- over
- Motion graphics
- Sound design
- Musical scoring
- Drone Operation

www.vimeo.com/doinmedia



Scriptwriters



Camera Operators



Directors



Editors

Animated Videos



Pre-production

Script, Concept, Storyboard



Production

Illustration, Design, Voice-over, Animation



Post-Production

Sound design, Effects

Check out some of our work at: <https://www.doinmedia.com/en/animated-explainer-videos/>



3D Animation

The depth of 3D adds a new dimension, making certain content truly magical. We create interactive books and content for Augmented Reality (AR) and Virtual Reality (VR).

- Storyboard
- Modeling
- Texturing
- Rigging
- Animation
- Lighting

Watch our reel:



[Reel 3D](#)



Photography

A picture is worth a thousand words. In the visual era, a great photograph can make all the difference.

Interactive Content

We produce content for interactive experiences, including videos, games, stories, animation, audio, photography, illustration, augmented reality, and virtual reality. We specialize in interactive children's books with educational, informational, and entertainment content

Check out our interactive content projects:

<https://www.doinmedia.com/en/interactives/>





Audio Production

We produce audio for educational, entertainment, social, and commercial formats.

- Scriptwriting
- Podcasts
- Original Music
- Dubbing and Voice-overs
- Sound Design
- Radio Commercials
- Audio Classes
- Stock
- Jingles

Projects and Clients



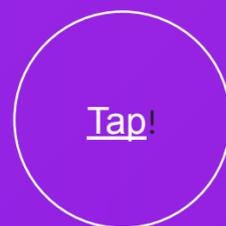
www.doinmedia.com

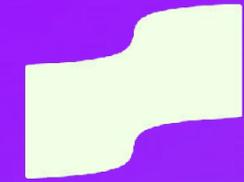


Since 2017, we have documented their projects nationwide, recording the stories of beneficiaries through professional photography and video production. We have also produced animated stories and a music video to highlight community public health initiatives.

Photography: Professional recording of portraits, locations, events, and more.

Video: Script creation, on-site filming, and post-production.





Profamilia

Since 2022, we have produced various audiovisual pieces for projects like "Sin Etiquetas" (Without Labels) and others, handling the full scope of pre-production, production, and post-production.

Pre-production

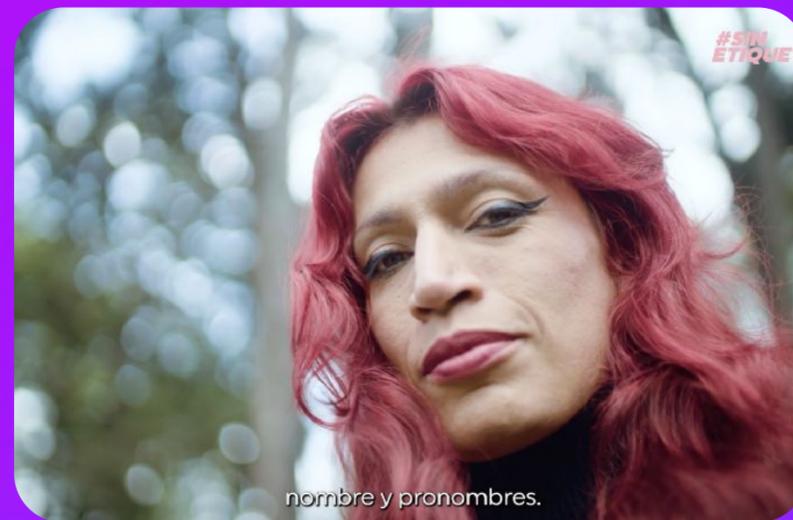
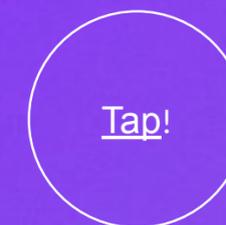
Scriptwriting, Concept, Storyboard

Production

Filming, Lighting, Sound

Post-production

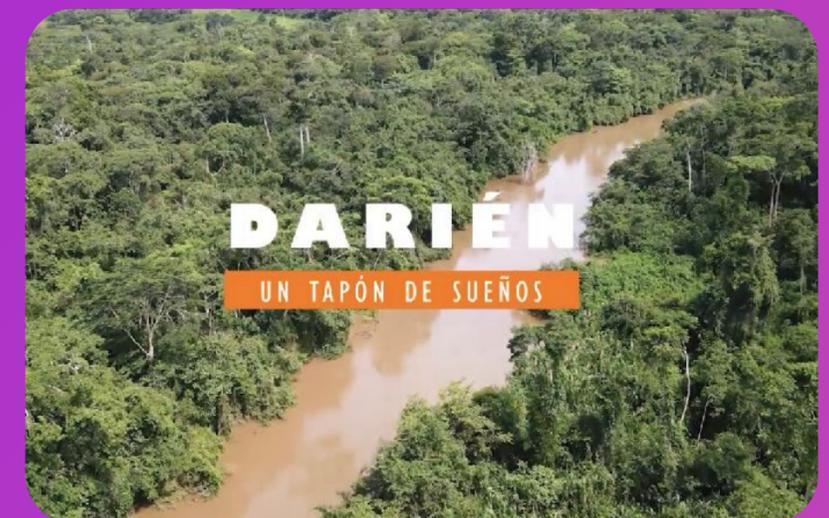
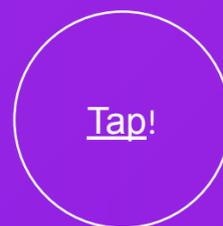
Illustration, Sound Design, Voiceover, Editing

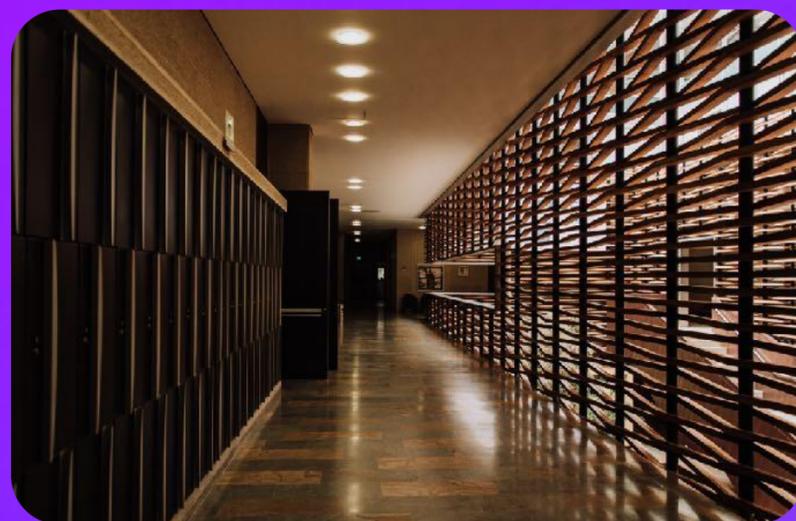


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Since 2023, we have collaborated on projects such as "Jóvenes con Potencial" (Youth with Potential), providing professional photography and video services.



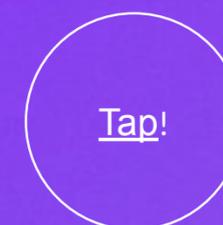


Vigilada MINEDUCACIÓN

Universidad de
los Andes

Facultad de
Administración

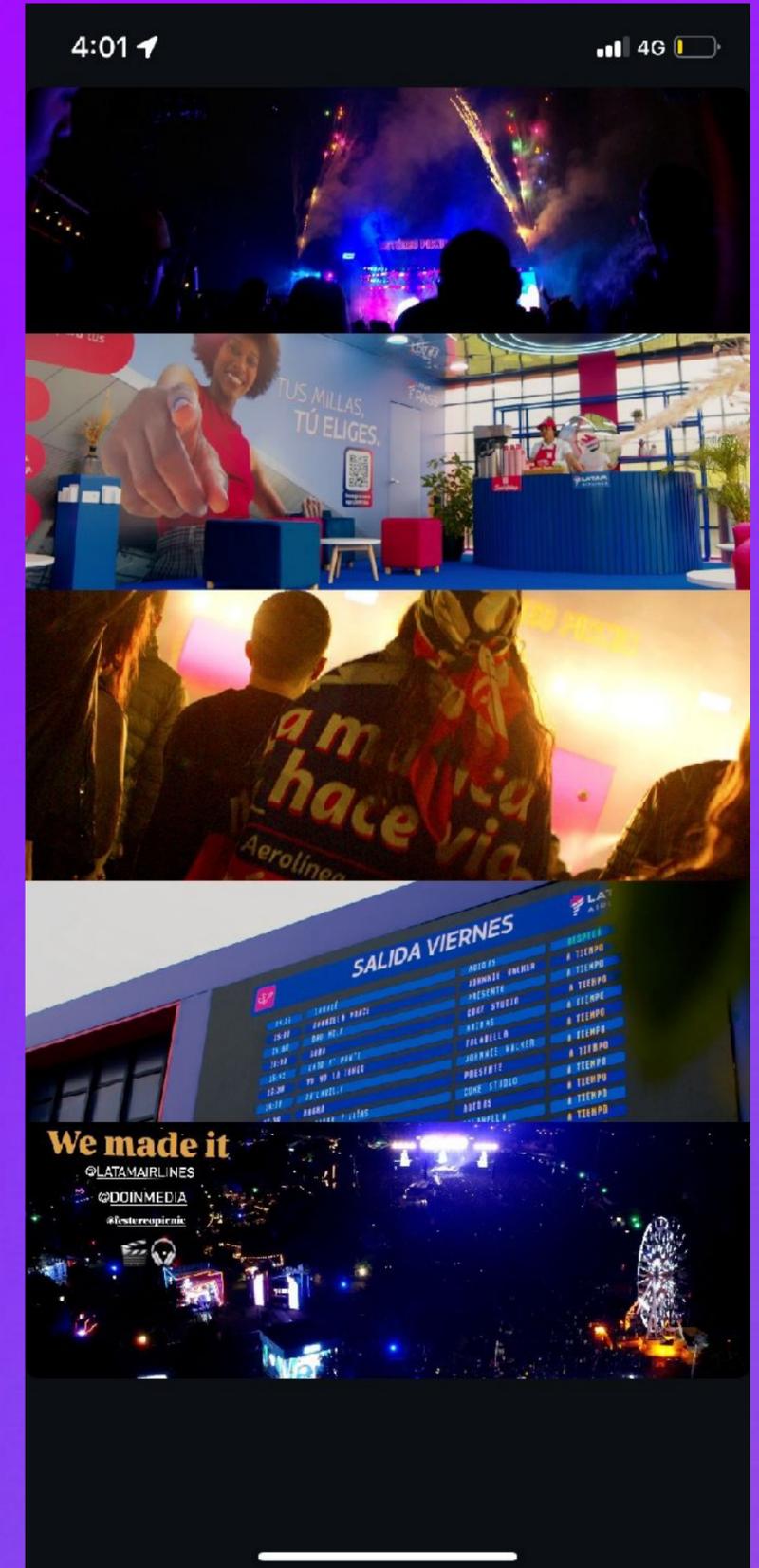
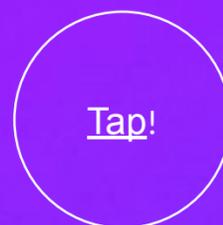
We have produced over 150 videos for the School of Management since 2017, including virtual courses, master's programs, and promotional content.



www.doinmedia.com

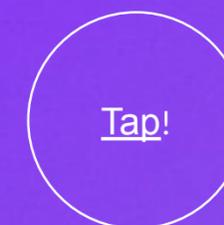


Since 2024, we are the official audiovisual production company for LATAM in Colombia, capturing their brand activations at major music festivals. Our videos have achieved millions of views on social media





Since 2020, we have produced 17 educational Masterclasses for the Novo Nordisk Medical Academy in Colombia and Panama on topics like Diabetes and Obesity.

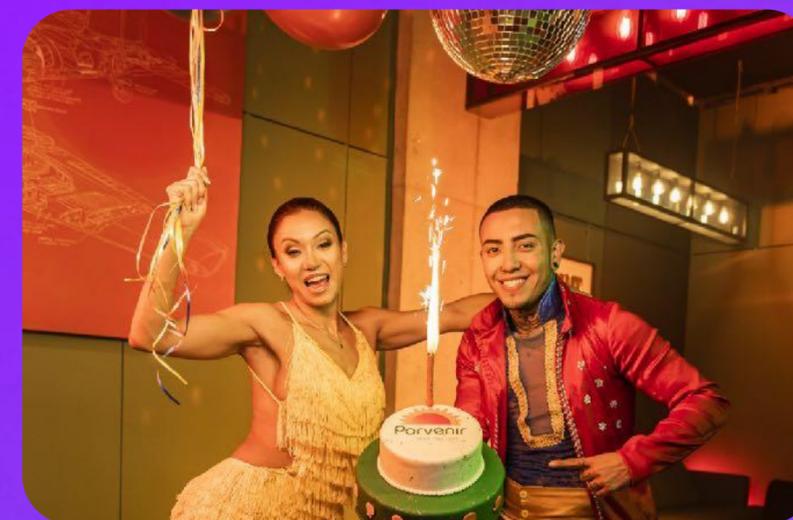
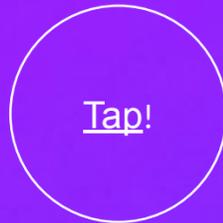
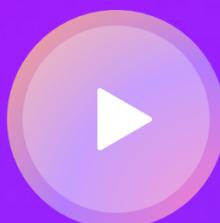


www.doinmedia.com



We have produced loyalty-building videos for Porvenir's members since 2022, creating personalized video gifts to celebrate their birthdays, managing everything from concept and casting to post-production.

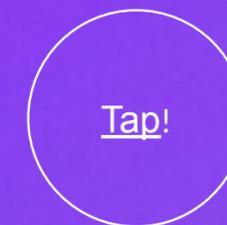
<https://www.doinmedia.com/en/birthday-videos-for-customer-loyalty-porvenir-case-study/>





KIMP.IO

Since 2022, we have created over 15 commercials for this Canadian brand, from initial concept to final production.

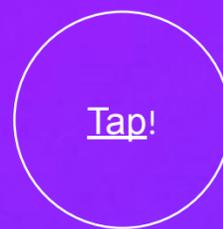
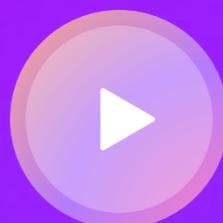


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ParqueArauco®

We produced a 3D animated video to raise awareness about proper waste disposal in their shopping centers, adapting it for various screen formats.



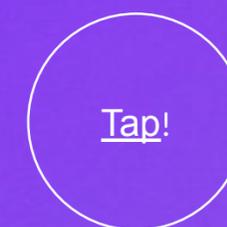


OIM

ONU MIGRACIÓN

Production of four stories: Braulimar, Luis, Leonardo, and Yoksy, to highlight community capacity building for public health promotion and prevention aimed at Venezuelans, Colombian returnees, and host communities, told through their own voices.

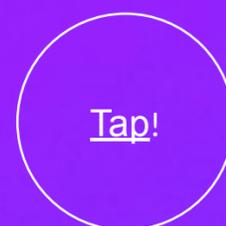
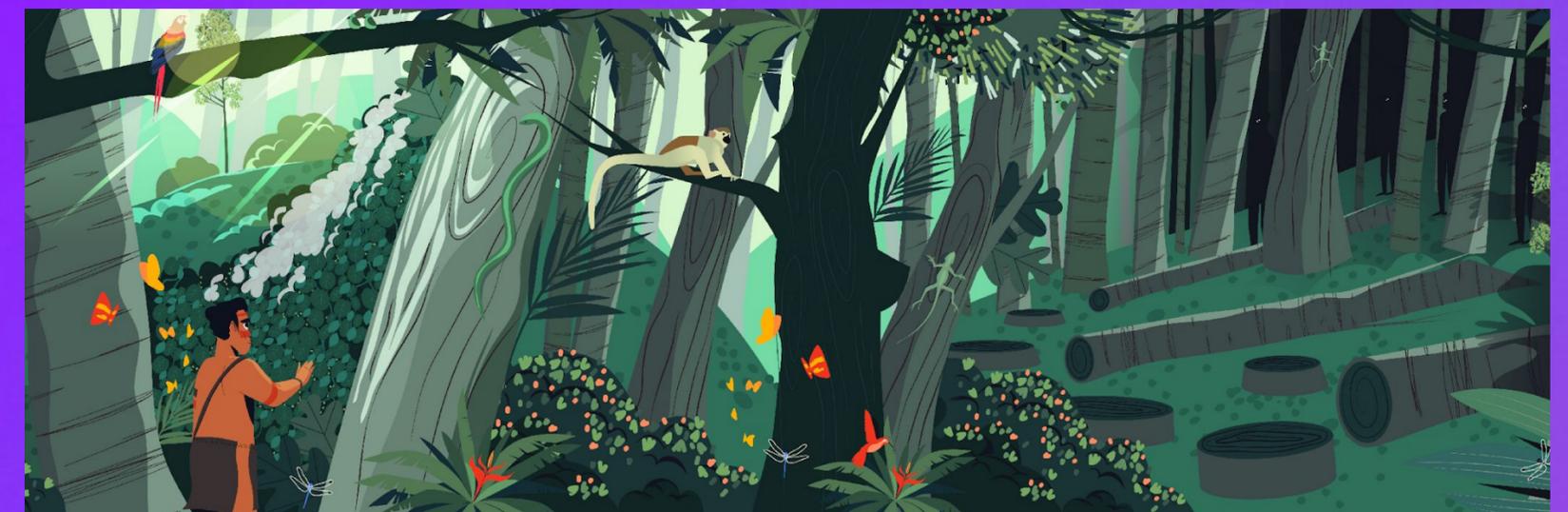
Music video production.

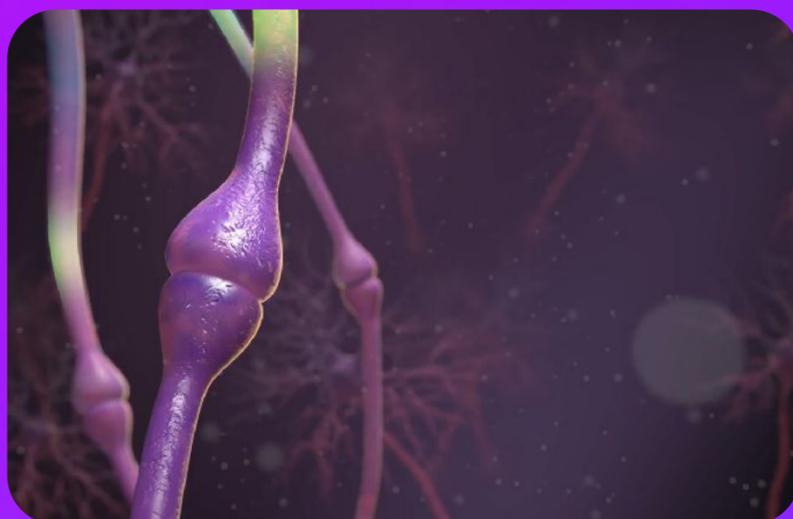
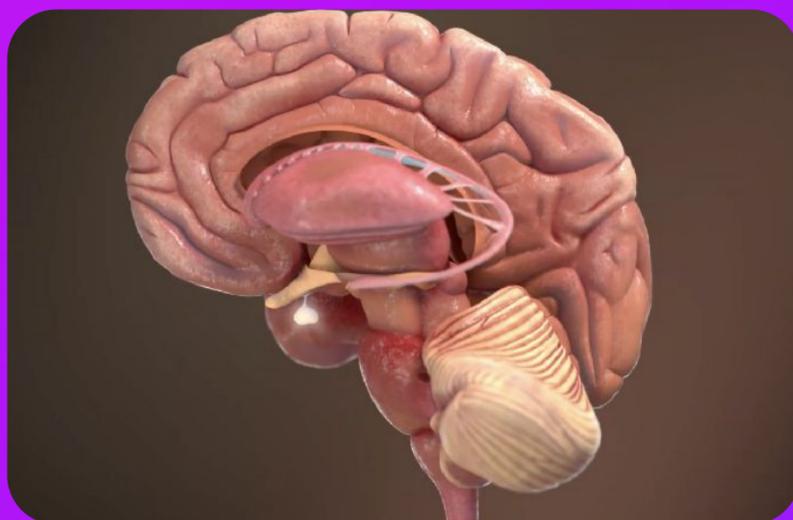
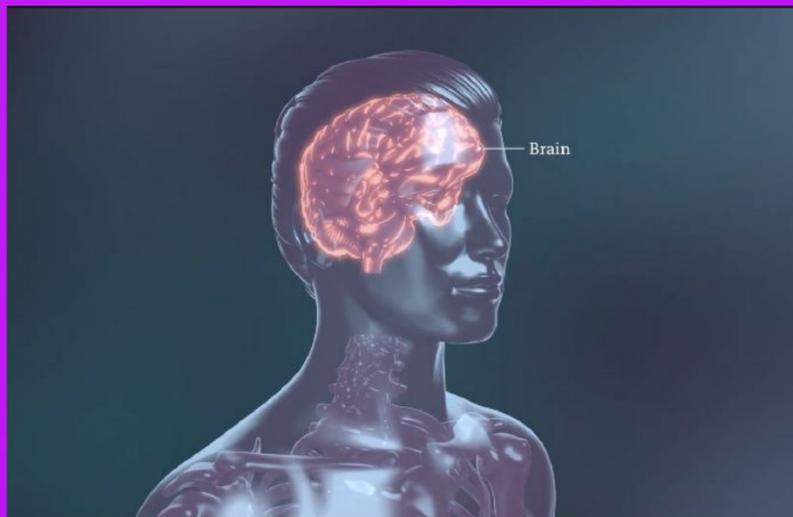


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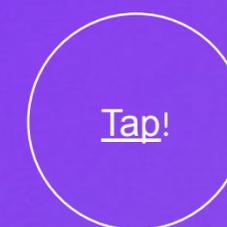
We produced an animated video about uncontacted indigenous communities, handling illustration, motion graphics, voice-over, and sound design.





SCI ANI

Since 2022, we have been producing scientific-focused 2D and 3D animated videos, including modeling, texturing, and animation



Workflow

Lina explains our workflow in the following video:



<https://vimeo.com/838451399/8c3717ce1e>





Interactive digital book
Written by Celso Román..

Choromandó, the origin of the great river

This is an interactive digital book produced by Doinmedia and written by Celso Román. It won the MINTIC Crea Digital grant and is based on stories from the Emberá culture. The project includes an illustrated book and a digital version with animated videos, a game, and a guide for parents and teachers, narrated in both Spanish and the Emberá language

Our Commitment: By hiring us, you enable us to donate 5% of our profits in the form of books to foundations working for children in Colombia



Story

Narrated in Spanish and the Emberá language.



Game, animated videos, and VR

Three maze-like levels.
Videos of other Emberá legends and virtual reality videos.



Pedagogical Guide

Activities to work in the classroom and with parents.

Available in:

<http://choromando.com>

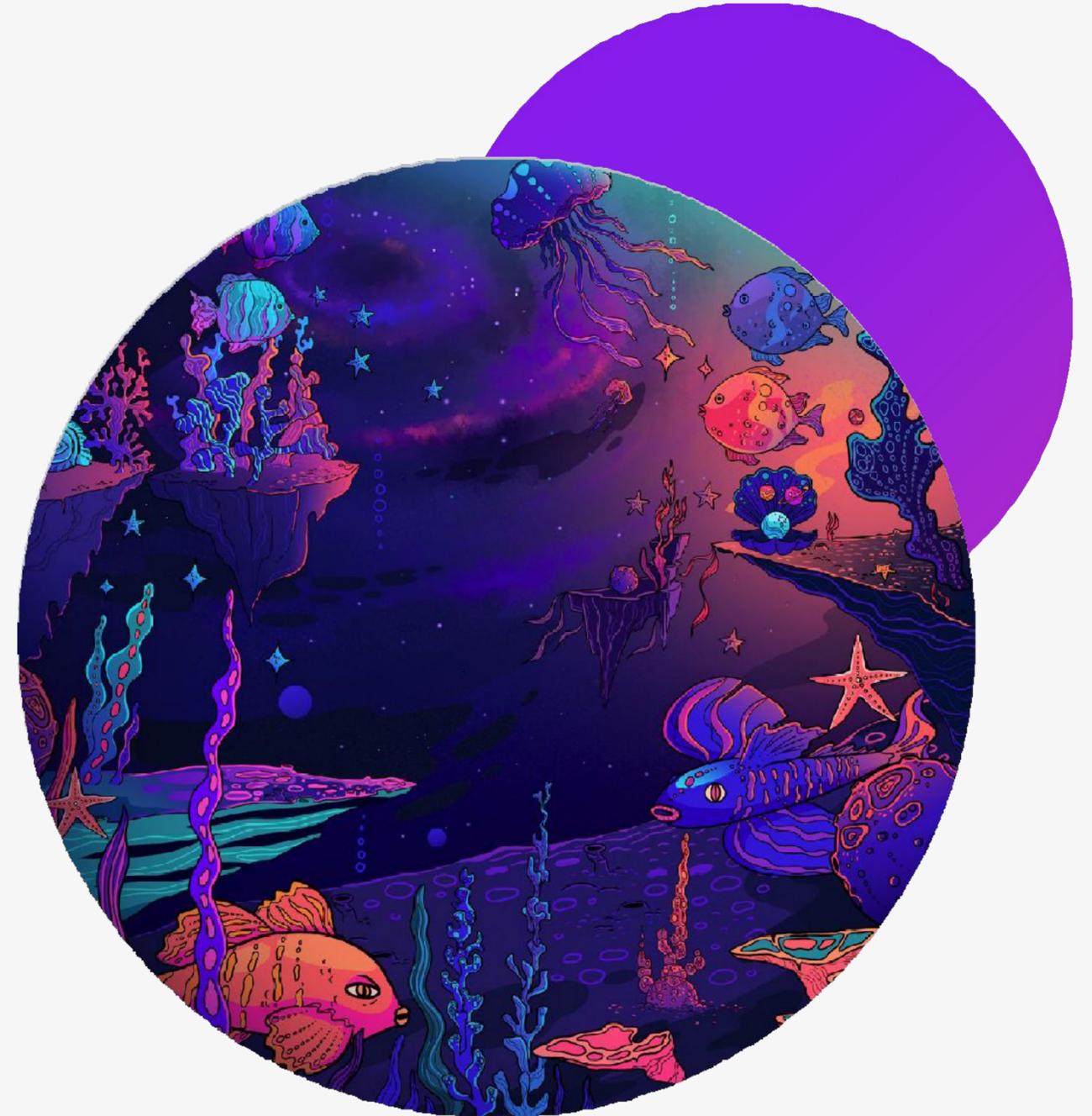


If your company is interested in purchasing the book, please contact us.

Sustainability

We are committed to reducing our carbon footprint and making responsible use of resources. We aim to have a positive and substantial impact on society and the environment by integrating sustainability as a core pillar of our strategy.

Let's team up for our world



Contact

Website

www.doinmedia.com

Contact

+ 57 318 327 2138 - + 57 316 454 5375

Email

carolina.guerrero@doinmedia.com - david@doinmedia.com

If you would like a quote, write or call us to discuss your idea in detail



Thanks!

